

Daniel C. Staley
staley.dan@gmail.com
<http://danstaley.net>

Motivated, innovative horticulturist and green infrastructure professional with extensive urban forestry, planning, and project management experience in both the public and private sectors. Problem-solving, naturalist and customer service background and proven successes in forging partnerships between diverse stakeholders.

EDUCATION

B.S. Environmental Horticulture and Urban Forestry, University of California, Davis 2002. Urban forestry emphasis.

Master of Urban Planning candidate, University of Washington. Environmental Planning concentration and urban ecology emphasis.

RELEVANT EXPERIENCE AND ACCOMPLISHMENTS

Owner: User-Friendly YardScapes, Sacramento CA 6/90-3/03. Performed all design, construction, and landscaping for a small, eco-friendly landscape business. Created landscape plans for installation, planting, and maintenance. Installed and maintained plumbing, irrigation, woody plants, and hardscape using numerous mechanical and manual tools such as: chain saws, trenchers, stump grinders, loppers, chippers, augurs and pole pruners. Oversaw temporary staff hired for construction and planting tasks.

Board of Directors: TREE Davis, Davis CA 9/99-3/03. 501(c)(3). Chairperson of Strategic Planning Committee that completed first Strategic Plan. Trained and led volunteer work teams for the Davis Small Tree Pruning Program, planted native woody plants, formulated and approved fundraising programs, performed fiscal oversight of organization, performed community outreach via numerous programs, performed and reviewed performance evaluations for Executive Director, volunteered for various planting events for a highly engaged, active and strongly tree-oriented community.

Volunteer Naturalist: Rocky Mountain Bird Observatory, Brighton, CO 2/10 – present. Nature interpretation for the general public and schools including ornithology, native High Plains ecosystems and their function, herpetology, climatology and meteorology.

Planning Director: City of Buckley, WA 4/05-12/06. Performed all current and long-range planning and code enforcement. Performed all plan review and reviewed all permits, including State Environmental Planning Act, Forest Practices Act and National Pollutant Discharge and Elimination System applications. Thoroughly revised Comprehensive Plan, zoning code and street tree list based on extensive public input. Created public participation plan, increased media presence, revised public meeting notification and format and increased number of public meetings. Formed key partnerships with county public health and transportation officials to facilitate upgrading the City's non-motorized transportation network. Staffed Pierce County Growth Management Coordinating Committee, Transportation Committee.

Senior Planner: Town of Castle Rock, CO 12/06-4/08. Performed current and long-range planning. Completely revised Town plant list and key member of water conservation landscaping regulations team. Performed plan review, pre-applications, code enforcement. Project Manager for 2,200-acre subdivision. Positive and successful interactions with developers, citizens, legal staff and contractors. Researched, wrote and adopted a 3,400-acre subarea plan with innovative code and design. Key team member on Traffic Calming Master Plan. Received two Town Manager's Choice Awards for teamwork.

Senior Business Systems Analyst: California Federal Bank, Sacramento, CA 10/92-5/03. Ensured availability, for 135 users, of all systems, reports and data necessary to service the bank's \$2 billion consumer loan portfolio. Federal, state, company portfolio analysis and reporting. Analysis, risk assessment and optimization of capacities, needs and performance of mainframe, client-server, LAN and personal computers. Initiated and managed a major capital project to modernize department data transfer, storage and reporting systems, which included both bank staff and external contractors. Performed analysis and reporting for all federal and state compliance with banking laws. Telephone Customer Service Representative for retail bank.

Board of Directors: Conservatory Metropolitan District, Aurora CO 10/09 – present. Assistant Secretary. Financial, fiduciary, operations and maintenance decisions for a 1600-unit Metro District. Decision-making for landscape maintenance and extensive tree removal and replacement projects.

PROFESSIONAL SKILLS

- **Urban Forestry:** tree risk assessment and remediation, Integrated Pest Management assessment and implementation, Green Infrastructure implementation, cost-benefit analysis assessment, pruning equipment.
- **Public Safety:** National Incident Management System (NIMS) compliant 2006.
- **Technology:** ArcInfo 9.2, MS Office Suite, Adobe CS4, FrontPage 2003, HTML, SQL, COBOL, NOMAD, DOS.

SELECTED PAPERS, PRESENTATIONS AND AWARDS

- Staley, DC 2009. *Increasing Green Infrastructure in Compact Developments: Strategies for Providing Ecologically Beneficial Greenery in Modern Urban Built Environments*. IN: Proceedings of the Second International Conference on Combating the Urban Heat Island, Berkeley, CA, USA.
- Staley, DC 2004. *Benefits of the Urban Forest Literature Review*. Casey Trees, Washington, D.C., USA.
- Staley, DC 2011. *Resilient Urban Habitats: Urban forest canopy cover, green infrastructure and quality of life* (in review). For Proceedings of the Resilience 2011 Conference, Tempe, AZ, USA.
- International Society of Arboriculture Conference & Trade Show, July 23-28 2010, Chicago IL. *New Opportunities for Expertise: Land-use and transportation changes and you*.
- Society of Municipal Arborists 46th Annual Conference & trade show, October 3-6 2010, Albuquerque, NM. *New Opportunities for Expertise: How to take advantage of future development directions*.
- 2009 Trees and Utilities National Conference, April 6-8, 2009, Dallas, TX. *Making Room for Green Infrastructure and Utilities*.
- Partners in Community Forestry National Conference 11/18-20/2008, Atlanta, GA. Presentations: *Advanced Green Infrastructure in Compact Developments* and *Volunteerism and Governments: Action from the Bottom-up and Top-down*.
- Alliance for Community Trees Third Thursday webcast series May 20, 2010. *Environmental Grudge Match: Solar Panels vs. Trees*.
- 9th Annual New Partners for Smart Growth Conference, February 4-6, 2010 Seattle, WA. Session Moderator: *Increasing Green Infrastructure in Compact Development: Techniques and Experience for Effective Implementation*.
- 2006 AICP National Student Award: *Applying the Planning Process*. For the manual *Pioneering Palmer's Future*. Co-authored strategic planning manual for City of Palmer, AK, the basis for Palmer's 2006 Comprehensive Plan.